

Connection the Parish Magazine of Virginia Water

ADVERTISING TERMS & CONDITIONS January 2015 to December 2015

Conditions

- Twelve monthly editions in full colour are published each year. The Magazine is distributed to approx. 3,000 homes throughout the Virginia Water Parish which includes the Wentworth Estate.
- Advertising space is rented by returning the completed application form (page 2) and making payment, due on the first day of each calendar month of publication by standing order or bank transfer to Account Name: PCC EPCCVW, Account number: 00906263, Bank Sort Code 20-02-53 or cheque to PCC EPCCVW*.
- Advertisers are asked to check their artwork and copy carefully before submitting it for publication. Different rates apply as set out below.

Quarter Page	Monthly Tariff (minimum 3 month period)	Annual Tariff
Inside	£48.00 per month	£40 per month
Back cover and inside front page cover	Only available for 12 month ads	£50 per month
Half Page		
Inside	£96.00 per month	£80 per month
Inside front page cover	Only available for 12 month ads	£95.00 per month
Full Page		
Inside only available past Notice Board	£192 per month	£161 per month
Format		
Digital advertisements are accepted in the following sizing and formats:		
1/4 page colour advertisement	1/2 page colour advertisement	
Portrait shape: 61 X 90mm Landscape shape: 127 X 42mm Resolution: a minimum of 300dpi at actual reproduction size.	Landscape shape: 127 X 90mm Resolution: a minimum of 300dpi at actual reproduction size.	
Acceptable formats: jpeg, tiff or pdf only. Files must be CMYK. Please note that MS Word, Publisher or PowerPoint documents cannot be accepted as artwork.		

- Should you need an advertisement produced for you, Roger Kohn, our Editor and Designer can offer this service and charges from £50 + VAT to include a proof.
- All advertisements should be sent direct to Roger Kohn of Roger Kohn Designs: contact 01344 622278 e-mail: roger.kohn@ecologyfund.net Please note insertions of replacement or corrected advertisements will incur a fee of £10+VAT per change. For annual tariff, one change a year is included free of charge.

Booking Procedure

- Bookings should be made through Annette Ross at Christ Church, Christchurch Road, Virginia Water, Surrey GU25 4PT. Telephone 01344 844946 or email office@cc-vw.org and by completing an application form which can also be found on our web site at www.cc-vw.org/downloads/connectionappform.pdf
- Bookings will only be confirmed on receipt of your signed and dated application form agreeing to these Terms and Conditions.
- Any decision to refuse an advertiser or withdraw an advertisement for any reason including non-payment, will be made by the Executive Editor, the Revd. Dr. Stephen Sizer

Notes

- * 6 weeks written notice to cancel is required
- ** To terminate a 12 month commitment early, placed ads will be charged at standard rate.